

Message Text

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PAGE 01 STATE 100543
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-----040826Z 122523 /10

R 040136Z MAY 77
FM SECSTATE WASHDC
TO AMEMBASSY MEXICO

UNCLAS STATE 100543

INFORM PAO

E.O. 11652: N/A

TAGS: BEXP, AFSP, MX

SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM - MEXICO

REF: (A) MEXICO A-26; (B) STATE A-5960 OF DEC; 10, 1976;
(C) MEXICO A-47

1. DRAFT OF FY 1978 CCP FOR MEXICO SENT VIA AIRPOUCH ON 4/19; DRAFT HAS BEEN REVIEWED AND CLEARED BY MEMBERS OF WASHINGTON COMMERCIAL ACTION GROUP (WCAG). PROPOSALS SUBMITTED IN REFTELS INCORPORATED IN DRAFT TO MAXIMUM EXTENT POSSIBLE. ADDITIONS OR MODIFICATIONS REFLECT PROGRAM REQUIREMENTS AND DESIDERATA OF WCAG AGENCIES.

2. WCAG REPRESENTATIVES ALAN T. STERLING, COUNTRY MARKETING MANAGER FOR MEXICO/CENTRAL AMERICA, USDOC, AND UNCLASSIFIED

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K. SPENCE RICHARDSON, COMMERCIAL COORDINATOR, STATE/ARA/ECP, PLAN TO VISIT MEXICO CITY FROM MAY 8 THROUGH MAY 12 FOR PURPOSE OF REVIEWING ALL ASPECTS OF DRAFT AND COMPLETING CCP FOR MEXICO. REPRESENTATIVES INSTRUCTED TO RETURN TO WASHINGTON WITH A MUTUALLY AGREED TEXT OF THE CCP REFLECTING APPROVAL OF COUNTRY COMMERCIAL ACTION GROUP (CCAG) AND INVOLVEMENT OF PRINCIPAL ADMINISTRATIVE OFFICER.

3. SEPARATE MESSAGE PROVIDING STERLING/RICHARDSON TRAVEL PLANS FOLLOWS. STERLING WILL REMAIN MEXICO THROUGH MAY 20 FOR OTHER WORK.

4. COORDINATION WITH PUBLIC AFFAIRS OFFICER (PAO) ON DRAFT CCP SHOULD BE UNDERTAKEN PRIOR TO VISIT OF WCAG REPRESENTATIVES IN ORDER TO INSURE THAT USIS POST PROJECT PROPOSALS IN PAO'S QUOTE COUNTRY PLAN UNQUOTE CORRESPOND TO CCP ACTIVITIES.

5. ACTION REQUESTED: POST IS REQUESTED TO REVIEW DRAFT CCP PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES AND TO COMPLETE TO THE EXTENT POSSIBLE THE FOLLOWING SECTIONS: REVIEW AND REVISE AS NECESSARY THE OVERVIEW IN AN EFFORT TO HAVE MOST UP-TO-DATE OVERVIEW POSSIBLE AT TIME CCP GOES TO PRESS IN JULY/AUGUST; COMPLETE SECTION II, INCLUDING FUNCTIONAL DUTIES AS REQUESTED IN STATE A-5960 AT TOP OF PAGE 4; REVIEW ALL CAMPAIGNS AND SPECIAL POST EFFORTS; COMPILER TOTAL PERSON DAYS AVAILABLE BY PERSONNEL CATEGORY AND TENTATIVELY CALCULATE PROBABLE WORKLOAD REQUIREMENTS IN PERSON DAYS AS BASIS FOR COMPLETION OF SECTION V DURING VISIT OF WCAG REPRESENTATIVES; AND COMPILER FY 76, FY 77M AND TENTATIVE FY 78 DATA FOR FINANCIAL RESOURCES SCHEDULE (SECTION VI) PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES. DURING WCAG REPRESENTATIVES, VISIT COMPLETE SECTION VI IN ITS ENTIRETY.

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Decaption Note:
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Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Enclosure: n/a
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Errors: N/A
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